65703-0108
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## CLAIMS

What is claimed is

1. A sun visor assembly comprising:

an outer covering including two covering halves;

a reinforcing core plate attached to one of the covering halves, the reinforcing core plate including a substantially planar portion and a support flange that cooperates with the substantially planar portion to define a channel;

a visor support rod; and

at least one visor core component that rotatably engages the visor support rod, the visor core component received within the channel.

- 2. The sun visor assembly of claim 1, wherein a distal end of the support flange contacts the substantially planar portion.
- 3. The sun visor assembly of claim 1, wherein a distal end of the support flange is secured to the substantially planar portion.
- 4. The sun visor assembly of claim 1, wherein the visor core component is secured to the reinforcing core plate within the channel by at least one core alignment element.
- 5. The sun visor assembly of claim 4, wherein the core alignment element includes an upstanding peg.
- 6. The sun visor assembly of claim 1, wherein the at least one visor core component includes a track non-slidingly secured to the reinforcing core plate and a sliding member slidingly engaging the track.
- 7. The sun visor assembly of claim 1, wherein the outer covering includes an upholstery covered foam foundation.

65703-0108 PATENT

8. The sun visor assembly of claim 7, wherein the foam foundation exhibits a hardness of less than about 50 Shore A.

- 9. The sun visor assembly of claim 1, wherein an upper edge of the reinforcing core plate is generally rounded.
- 10. The sun visor assembly of claim 9, wherein the rounded upper edge is substantially semi-circular in cross-section having a radius of at least about 3.2 mm.
- 11. The sun visor assembly of claim 1, wherein reinforcing core plate includes a rounded lower edge having a radius of at least 3.2 mm.
- 12. The sun visor of claim 1, wherein the support flange includes an elongated opening.
- 13. The sun visor of claim 12, wherein the visor core component includes at least one retention member that protrudes through the opening and limits movement of the visor core component.
- A sun visor assembly comprising:
   an outer covering including two covering halves;
- a reinforcing core plate attached to one of the covering halves, the reinforcing core plate including a substantially planar portion and a support flange that cooperates with the substantially planar portion to define a channel;
  - a visor support rod; and

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- a track non-slidingly secured to the reinforcing core plate and a sliding member slidingly engaging the track, wherein the sliding member is rotatably secured to the support rod.
- 15. A sun visor assembly comprising:an outer covering including two covering halves;

*65703-0108* **PATENT** 

a reinforcing core plate attached to one of the covering halves, the reinforcing core plate including a substantially planar portion and a support flange that cooperates with the substantially planar portion to define a channel;

a visor support rod; and

a hinge block received within the channel, wherein the hinge block is rotatably secured to the support rod.

-11-